

University of Pretoria Yearbook 2016

Operations management (1) 786 (GIE 786)

Qualification Postgraduate **Faculty** Gordon Institute of Business Science Module credits 12.00 **Programmes** Postgraduate Diploma General Management **Prerequisites** No prerequisites. **Contact time** Twenty four hours Language of tuition **English** Academic organisation Gordon Institute of Business S Semester 1 or Semester 2 Period of presentation

Module content

This course examines how an organisation's structures, systems and processes contribute to its competitive position. This involves the establishment and management of the processes whereby inputs such as labour, materials and equipment are converted to products or services that meet customers' needs at an acceptable cost. Establishing sustainable and scalable systems as well as improving performance cross-functionally and across the value chain is an important focus. Topics include operations strategy, designing and setting up operating systems, service delivery systems design, process choice, quality management, time and productivity, aligning operations to markets, and the impact of technology developments on the service delivery system. Students will be able to effectively establish and manage an operating system and will have a greater appreciation of the need to manage integrated processes across the value chain to achieve business success.

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